

# Podcast Episode Marketing

## CHECK LIST

- CREATE PROMO ART OR VIDEO FOR THE EPISODE
- POST THE NEW EPISODE ON YOUR SOCIAL MEDIA ACCOUNTS
- THANK PEOPLE FOR LIKES AND INTERACTION
- TAG PEOPLE WHO MIGHT BE INTERESTED
- ENCOURAGE PEOPLE TO RE-SHARE YOUR EPISODE
- ASK FOR RATINGS AND REVIEWS
- EMAIL YOUR NEWSLETTER SUBSCRIBERS ABOUT YOUR NEW EPISODE
- PROMOTE YOUR PODCAST WITH YOUR SLACK OR DISCORD COMMUNITIES

